Jin Woo Ahn

Assistant Professor of Recreation and Sport Management

About Me:

"Jin Woo Ahn earned his Doctor of Philosophy degree (sport management) from the University of Florida in August 2022. He received his Master of Science degree (Sport Management) from Seoul National University in August 2017. He received his Bachelor of Arts degree (Economics) from Indiana University-Bloomington in May 2015.

His primary research interests are sports consumer behavior, sport marketing and technology in sport, with an emphasis on two lines of inquiry: (1) the role of technologies on sport consumption and (2) the sport fans' attribution type."

Where are you from?

I grew up in Seoul, South Korea

What topics or subject areas do you enjoy teaching the most?

I enjoy teaching sport makrketing and revenue generation in sport.

What excites you most about teaching in higher education?

I know that Utah Tech University provides internship experience opportunities in a real sport industry, so it sounds very meaningful that students are given an opportunity to implement what they learned from class and prepare for their career. I am excited to provide activities and projects that are relatable to real industry work.

What are your hobbies and other interests?

I love playing tennis and outdoor activities.

What is your main source of motivation or inspiration?

My main source of motivation and inspiration is my family.

Why did you choose UT?

I know that the student body of Utah Tech University has continuously grown for the past six years, and is seeking to expand and enhance the curriculum. So I'm aware how important teaching is in this respect. And I have a strong passion for teaching, so I wanted to contribute myself in teaching various curriculums and be a part of this continuously growing institution.

Share one fun or unusual fact about yourself:

I love to be challenged. So when I finished my undergraduate degree, I walked Camino De Santiago route for 30 days, which is walking from France to the end of the Spain (500 miles).